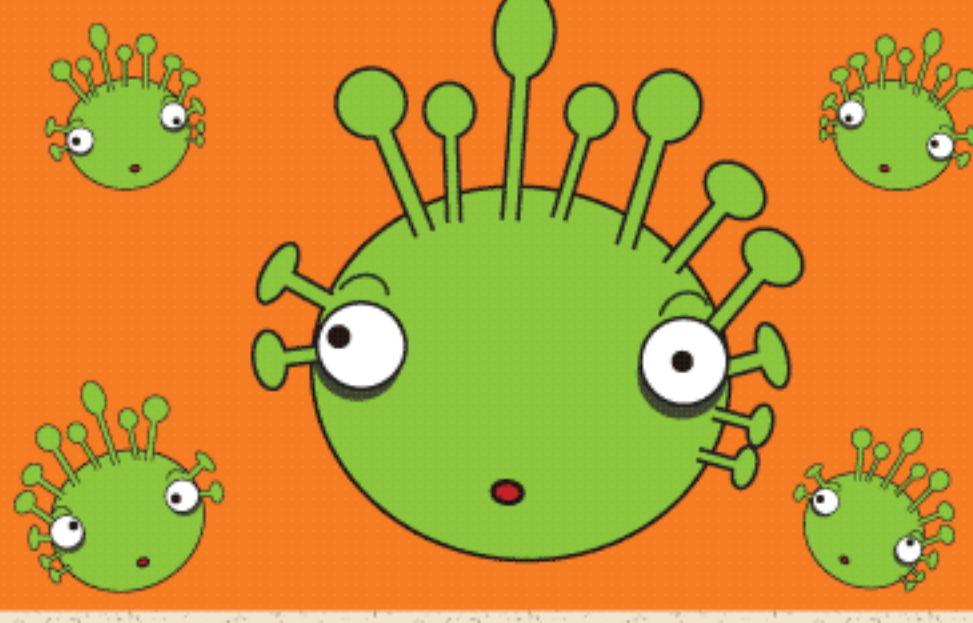


HOW DIRTY IS YOUR CHILD'S SCHOOL?



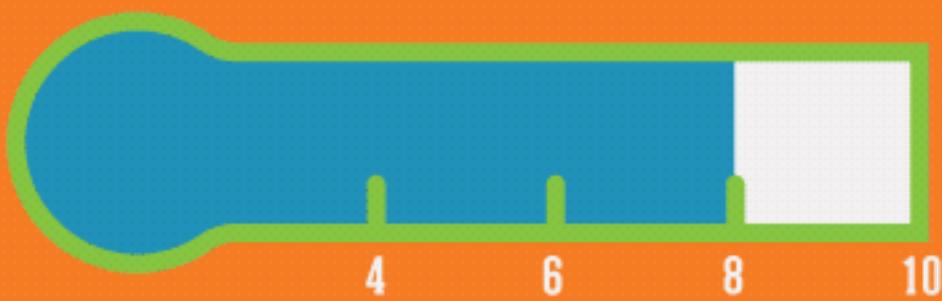
DIRTY SCHOOLS = SICK PEOPLE

NEARLY
22 MILLION
SCHOOL DAYS ARE
LOST ANNUALLY TO
THE COMMON COLD

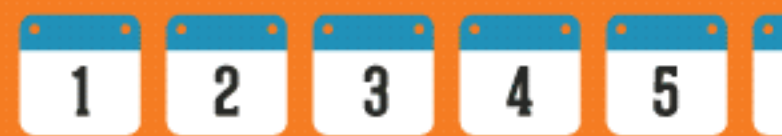


38 MILLION
SCHOOL DAYS ARE
LOST EACH YEAR
DUE TO INFLUENZA

ELEMENTARY STUDENTS CONTRACT
8 TO 10 COLDS OR FLU CASES EACH
SCHOOL YEAR



TEACHERS AVERAGE 5.3 ABSENT
DAYS A YEAR



STUDENTS AVERAGE 4.5 ABSENT
DAYS A YEAR



THE COST OF STUDENT & TEACHER ABSENCES

STUDENT ABSENCES CAN LEAD
TO HIGHER INSTANCES OF
DROPOUTS



CHRONICALLY ABSENT STUDENTS ARE
7.4 TIMES
MORE LIKELY TO DROP OUT OF SCHOOL

TEACHER ABSENCE
COSTS SCHOOLS
MORE THAN \$25
BILLION ANNUALLY

SUBSTITUTE
TEACHERS COST
THE US \$4 BILLION
ANNUALLY



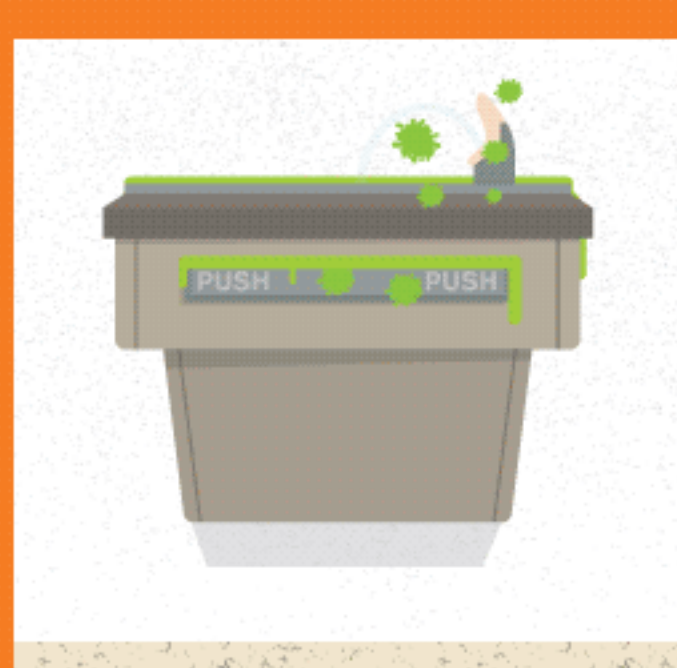
IMPORTANCE OF CLEANLINESS

GERMS CAN BE
TRANSMITTED BY TOUCHING
A CONTAMINATED SURFACE
AND THEN TOUCHING YOUR
EYES, NOSE, OR MOUTH

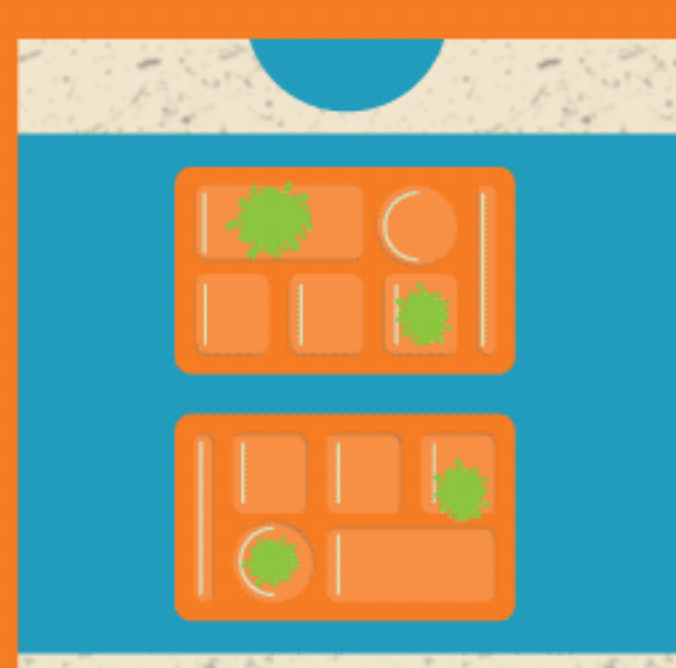
COLD AND FLU VIRUSES
CAN LIVE ON SURFACES
ANYWHERE FROM A
FEW SECONDS TO
48 HOURS

SOME BACTERIA
CAN LIVE ON
SURFACES FOR
MONTHS

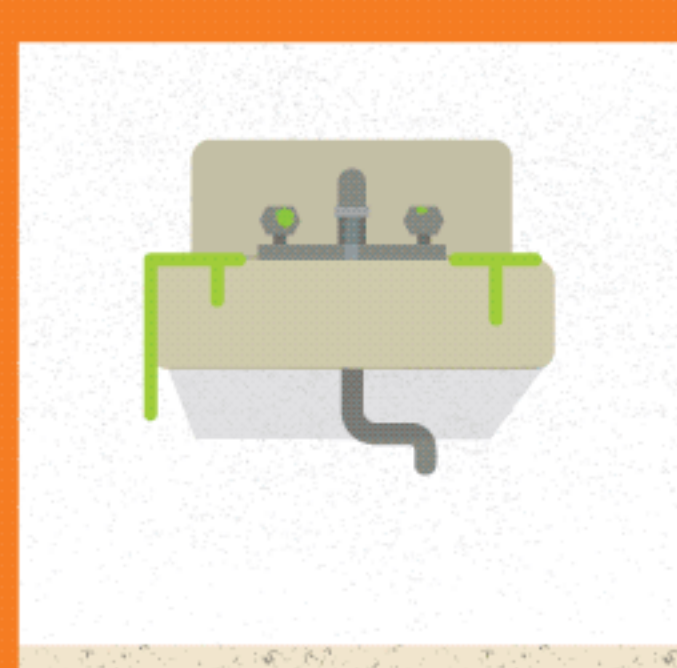
BACTERIA HOTSPOTS



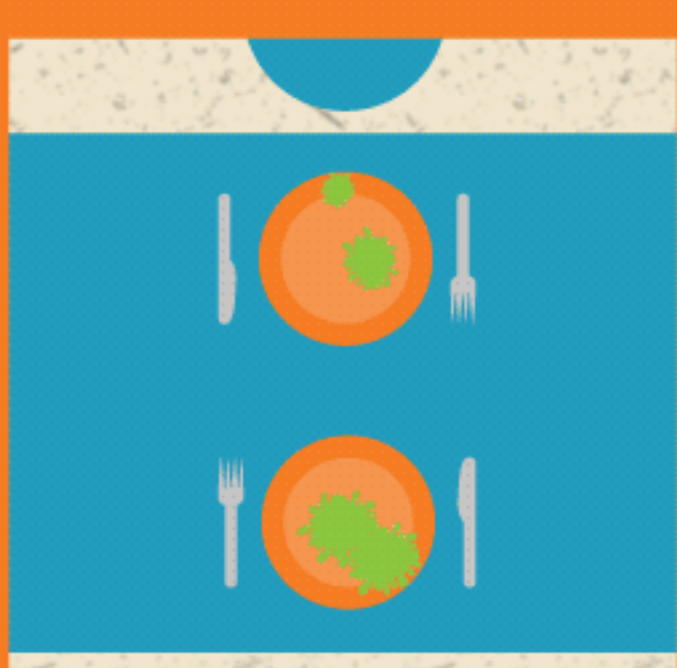
WATER FOUNTAIN SPIGOT
2,700,000 BACTERIA
PER INCH



CAFETERIA TRAY
33,800 BACTERIA
PER INCH



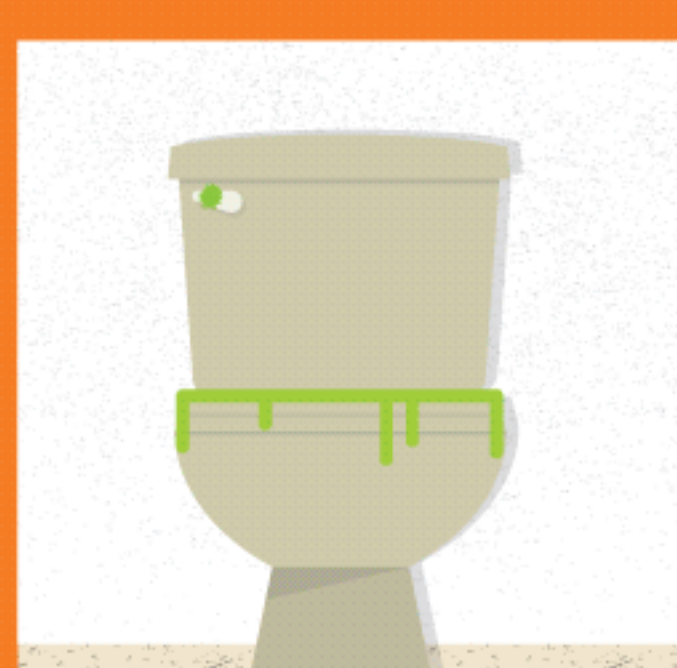
COLD WATER FAUCET
32,000 BACTERIA
PER INCH



CAFETERIA PLATE
15,800 BACTERIA
PER INCH



COMPUTER KEYBOARD
3,300 BACTERIA
PER INCH



TOILET SEAT
3,200 BACTERIA
PER INCH

SCHOOL FACILITY BUDGETS ARE BEING
CUT, SCHOOLS ARE GETTING DIRTIER



ONLY
43.5%
OF SCHOOL DISTRICTS PROVIDE
GUIDANCE FOR INFECTIOUS
DISEASE PREVENTION

CLEANLINESS IS
USUALLY
DEFINED BY
VISUAL
INSPECTION



WHEN QUANTITATIVE
STANDARDS ARE USED TO
MEASURE CLEANLINESS,
HEALTH CAN IMPROVE



THE ISSA CLEAN STANDARD CAN HELP

GIVE YOUR SCHOOL A WAY
TO MEASURE CLEANLINESS,
PROTECT STUDENT AND
STAFF HEALTH, AND
IMPROVE ACADEMIC
PERFORMANCE.



DOWNLOAD THE CLEAN STANDARD TODAY

ISSA.COM/CLEANSTANDARD

Sources:
nea.org/home/32010.htm
issa.com/?id=clean_standard
itsasnap.org/snap/statistics.asp
cdc.gov/healthyouth/infectious/
nytimes.com/2009/12/15/health/15real.html
educationnext.org/no-substitute-for-a-teacher
epa.gov/region1/children/pdfs/healthy_schools.pdf
edweek.org/ew/articles/2012/12/12/14time.h32.html
tandfonline.com/doi/abs/10.1080/15459624.2013.784633
huffingtonpost.ca/2013/12/27/how-long-can-germs-live_n_4509419.html
americanprogress.org/wp-content/uploads/2012/11/TeacherAbsence-6.pdf
cnn.com.library.ccbcmd.edu/2013/08/15/health/avoid-school-germs/index.html
cityroom.blogs.nytimes.com/2011/06/15/city-plans-10-million-in-cuts-to-school-cleaning
attendanceworks.org/utah-study-chronically-absent-students-7-4-times-more-likely-to-drop-out
bakersfieldnow.com/news/investigations/Student-absence-rates-costing-schools-big-bucks-137627368.html
attendanceworks.org/wordpress/wp-content/uploads/2012/12/Student-Achievement-Starts-with-Attendance-CSBA-Nov-29-2012.pdf
wasbmemberservices.org/websites/employment_law_hr_services/File/position_papers/0911%20Reducing%20Teacher%20Absenteeism.pdf

