FOUNDER /// CLEANING BUSINESS FUNDAMENTALS

Debbie Sardone

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INTERVIEW TOPICS

- How to scale a cleaning business without losing your soul

- How to build systems that free you from the daily grind

- How to lead with purpose and create a culture that lasts

- How to turn service into significance through nonprofit impact

- How to shift from employee mindset to CEO-level leadership

KEY FOCUS

Empowering cleaning business owners to scale with purpose, profit, and impact

Debbie Sardone turned a small cleaning job into an 8-figure empire. As the founder of Buckets & Bows Maid Service near Dallas, Texas, she built one of the largest and most respected residential cleaning companies in the country. But her impact didn't stop there.

Debbie went on to create the world's #1 Residential Cleaning Business Academy, **Cleaning Business Fundamentals** (CBF), where she's trained thousands of cleaning business owners to grow, scale, and lead with confidence. She also co-owns **SpeedCleaning.com**, manufacturing non-toxic cleaning products that support health-conscious homes and ethical business practices.

Her nonprofit, **Cleaning For A Reason**, has provided free house cleaning services to over 60,000 cancer patients across the U.S. and Canada, powered by a network of over 1,400 volunteer maid services. Debbie's mission is clear: to elevate the cleaning industry, transform lives, and prove that service businesses can be both wildly profitable and deeply meaningful.

She's a keynote speaker and published author whose work has been featured by Oprah, Fox & Friends, Steve Harvey, GMA, CNNmoney, and dozens of other national outlets. Her accolades include:

Forbes Women 50 Over 50 (2025), Inc. Best in Business Gold Winner (2021), L'Oreal Paris Women of Worth, ISSA Jack D. Ramaley Distinguished Service Award, Points of Light Award, ISSA Board & Charities Board Member

SUGGESTED INTRODUCTION

Debbie Sardone is a cleaning industry legend who turned a mop into a movement. She built an 8-figure empire, founded the world's top cleaning business academy, and created a nonprofit that's changed the lives of tens of thousands of cancer patients. She's here to show you how to scale your business, lead with heart, and build a legacy that matters.