

THE EXECUTION ROADMAP™



Company: _____

<p>CORE IDEOLOGY</p> <p>CORE VALUES</p> <ul style="list-style-type: none"> • • • • • 	<p>LONG-TERM STRATEGIC THINKING</p> <p>STRATEGIC ANCHORS</p> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; width: 150px; height: 60px; position: relative;"> 1 </div> <div style="border: 1px solid black; width: 150px; height: 60px; position: relative;"> 2 </div> <div style="border: 1px solid black; width: 150px; height: 60px; position: relative;"> 3 </div> </div> <p>HEDGEHOG Passionate About</p> <p>Can Be Best in the World</p> <p>Economic Engine (Profit per X)</p>	<p>SWOT/DOS REVIEW</p> <p><i>Strengths (Internal)</i></p> <ul style="list-style-type: none"> • • • • • <p><i>Weaknesses (Internal)</i></p> <ul style="list-style-type: none"> • • • • • <p><i>Opportunities (External)</i></p> <ul style="list-style-type: none"> • • • • • <p><i>Threats (External)</i></p> <ul style="list-style-type: none"> • • • • •
<p>PURPOSE</p>	<p>VALUE PROPOSITION</p>	<p>BRAND PROMISE</p>
<p>MISSION</p>	<p>BHAG <i>(10-30 years out)</i></p>	
<p>RESOURCE: Jim Collins Verne Harish Patrick Lencioni</p> <p>www.theexecutionmaximizer.com</p>		

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EXECUTION AND RESULTS

Company: _____

Scoring Key Completed Worked On But Not Finished No Substantial Progress Deleted

3 Year Date _____

Metrics

Key Focus Areas (Top 3-5)

1 _____
Select Current Progress

2 _____
Select Current Progress

3 _____
Select Current Progress

4 _____
Select Current Progress

5 _____
Select Current Progress

1 Year Date _____

Metrics

Key Initiatives (Top 3-5)

1 _____
Select Current Progress

2 _____
Select Current Progress

3 _____
Select Current Progress

4 _____
Select Current Progress

5 _____
Select Current Progress

1st Quarter Priorities | (Top 3-5)

Metrics

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

2nd Quarter Priorities | (Top 3-5)

Metrics

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

3rd Quarter Priorities | (Top 3-5)

Metrics

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

Select Current Progress

4th Quarter Priorities | (Top 3-5)

Metrics

Select Current Progress

Select Current Progress

Select Current Progress